

DIRECTOR OF AGRICULTURAL MARKETING

Maharashtra State

Licence No.- DML-1320/2021/4095

Date :-21/09/2021

FORM E

Licence For Direct Marketing Of Agricultural Produce

Licence is hereby granted to **PURE AND PERFECT AGRITECH PRODUCER COMPANY LIMITED JAMUNA NAGAR, TQ. JALNA, DIST. JALNA., JALNA, MAHARASHTRA** (Phone No.- 9588608799)

Here in after referred to as the Licence, on payment of fee Rs. **0.00- (Rupees Nil Only.)** for direct marketing of **FRUITS, OILSEEDS, PULSES, RAW COTTON, VEGETABLES, CEREALS** from Agriculturists in all Agricultural

Produce Market Committee areas in **Maharashtra State**, as specified in the schedule U/s 2(1) (a) and section 62 of the Maharashtra agricultural produce marketing (Development and Regulation) Act 1963. Rules 1967 there under,

on the following conditions, that is to say :-

I) The licensee shall abide by the provisions of the said Act and Rules and the conditions of agreement/declaration entered into by the licensee on [^] with the Director of Marketing.

II) This licence is not transferable.

25/10/21

III) This licence may be suspended or cancelled in accordance with the provisions of the said Act and the Rules made there under and if the licence holder commits any act or abstains from carrying out his normal business in the market with the intention of willfully obstructing, suspending or stopping the marketing of agricultural produce in the market area, the licence may be suspended or cancelled.

IV) In the event of suspension or cancellation of this licence, it shall be surrendered to the Director of Marketing.

V) The licensee shall not adulterate or cause any declared agricultural produce to be adulterated.

VI) The licensee shall help the Director in preventing evasion of market fees.

VII) The licensee after grant of licence by Director shall within a period of fifteen days inform about the authorized representative of the licensee who shall be responsible on his behalf.

VIII) The licensee shall maintain books, registers and records in the manner, required by the Director shall make them available for inspection to the Director or person authorized by him.

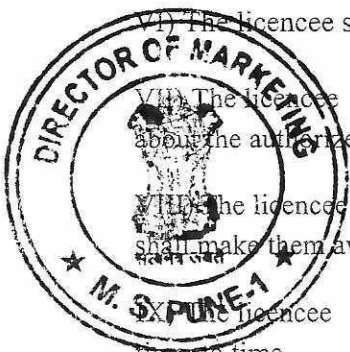
IX) The licensee shall furnish information and returns to the Director as may be required by him from time to time.

X) (a) Direct marketing licence holder will put up the notice of price of commodity at which he purchase on a particular day.

(b) Direct purchaser shall not purchase or allow purchase of an agricultural produce below minimum support price announced by the Government for the particular commodities.

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(c) Direct marketing licence holder or his authorized representative will carry with him and produce the list of farmers, containing name & village of the farmers, name, weight/no. of agricultural commodity, from whom he has purchased the agricultural Produce and the receipt of the payment to the same agriculturist there of when ever required.

(d) The licensee shall not purchase or allow to purchase of any agricultural Produce other than the agriculturist

XI) The licensee shall, if the declared agricultural produce is sold through his agency or by him, pay to the seller the price of the agricultural produce so sold on the same day.

XII) The licensee shall not solicit or receive any fees or recover any charges other than those which he is entitled to receive or recover in accordance with the provisions of the Act and the rules made by the concerned Market, approved by the Director of Marketing.

XIII) The licensee shall not make or recover any trade allowance.

XIV) The licensee shall provide for authorized weights and measures.

XV) The licensee shall pay to the licensed weighman or measurer and hamals only at the rates approved by the Director and shall not employ them for any household or private work.

XVI) The licensee shall inform the Director of any change in the constitution of the licence.

XVII) The licensee shall refer all his disputes in relation to the marketing of the declared agricultural produce in the manner provided under the Maharashtra Agricultural Produce Marketing (Development and Regulation) Rules, 1967.

Place : Pune

Date : 23/09/21



(Satish Soni)

Director of Agricultural Marketing
Maharashtra State, Pune.

To,

1. PURE AND PERFECT AGRITECH PRODUCER COMPANY LIMITED JAMUNA NAGAR, TQ. JALNA, DIST. JALNA., JALNA, MAHARASHTRA
2. Maharashtra State Agricultural Marketing Board, Pune.
3. Divisional Joint Registrar Cooperative Societies,(All)
4. District Deputy Registrar Cooperative Societies,(All)
5. Agricultural Produce Market Committees in Maharashtra (All)


PRESIDENT


SECRETARY

-: DIRECTIONS :-

1. Licencee shall renew the bank guarantee before its expiry and submit proof thereof to this Authority within 8 days, if fails to submit the same licence shall stand cancel.
2. As per Clause VIII of FORM E the licence holder shall keep the records and accounts in Proforma I to IV annexed herewith besides the record kept by the licence holder as per the operational and working guidelines.
3. The licence holder shall maintain daily purchase report in the Proforma I
4. The licence holder shall furnish **online** information of daily purchase of Agricultural Produce at all collection centers on the site **www.msamb.com** under link **DOM** and if fail to furnish **online** information the licence shall be liable to cancel.
5. The licence holder shall submit monthly information in the Proforma-I to IV to the Maharashtra State Agricultural Marketing Board, Pune and the concerned District Deputy Registrar Cooperative Societies.
6. The licence holder shall pay the Market Fee and Supervision cost as per the provision of the Maharashtra Agricultural Produce Marketing (Development and Regulation) Rules, 1967 to Maharashtra State.
7. This licence for Direct Marketing of Agricultural Produce is granted for the **FRUITS, OILSEEDS, PULSES, RAW COTTON, VEGETABLES, CEREALS** from Agriculturists in All Agricultural Produce Market Committee areas in the Maharashtra State in the market areas of APMCs mentioned in the Licence.
8. The licence holder shall make available the information sought by the Director of Marketing from time to time.
9. The licence holder shall open the centers as mentioned in FORM-B and FORM-C for purchase of **FRUITS, OILSEEDS, PULSES, RAW COTTON, VEGETABLES, CEREALS** directly from farmers.
10. At the end of each market year the licencee shall submit annual report to the Director before the 31st day of May.

This licencee shall be liable to suspension/cancellation in the event of any breach of any of the terms, conditions & directions of the licence.

Place : Pune

Date : 23/09/21



(Sush Soni)

Director of Agricultural Marketing
Maharashtra State, Pune.

Copies for information and necessary action.

1. PURE AND PERFECT AGRITECH PRODUCER COMPANY LIMITED JAMUNA NAGAR, TQ. JALNA, DIST. JALNA., JALNA, MAHARASHTRA
2. Maharashtra State Agricultural Marketing Board, Pune.
3. Divisional Joint Registrar, Cooperative Societies, (All)
4. District Deputy Registrar, Cooperative Societies, (All)
5. All Agricultural Produce Market Committees in Maharashtra State.

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PRESIDENT

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